### 4.5 CLE CREDITS INCLUDING 1.0 ETHICS

# Protecting Corporate Interests from the Inside

## CLE Seminar

## June 20, 2017

KUTAK ROCK



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## Protecting Corporate Interests from the Inside

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Register Online: www.KutakRock.com/June20CLE

### CLE Seminar

| 10:00 AM | Registration  |
|----------|---|
| 10:30 AM | Tax Reform, Mitch Woolery   |
| 1        | P Congress have declared tax reform as a major legislative initiativ<br>form including, (at the time of this publication) the Trump Plan, the<br>g plans in the Senate. |

#### 11:00 AM Data Protection: Beyond the Basics, L. Elise Dieterich

Privacy and data security is a business imperative that touches virtually every aspect of an organization's operations. Learn how data protection mandates affect legal, compliance, risk management, HR, sales, marketing, and corporate governance functions, in addition to information technology. Uncover ways to play offense (rather than defense) in the data protection game and how to demonstrate ROI for data protection investments.

#### 11:30 AM

### Employee Benefits Update, Brian Bartels

We will overview several developments in employee benefits law, including proposed changes to the Affordable Care Act, changes to the Internal Revenue Service's determination letter program for qualified plans, excessive fee litigation, changes to Form 5500, handling missing participants, emerging fiduciary duties, and employee benefits in the mergers and acquisition context.

| 12:00 PM | Lunch                                  |
|----------|--|
| 12:45 PM | eDiscovery, Demystified, Robin Stewart |

eDiscovery is the process in which electronic data is sought, located, secured and searched with the intent of using it as evidence in a civil or criminal legal case. This session will introduce eDiscovery, the importance of proactive tactical planning, and best practices for storing information electronically.

#### 1:15 PM Protecting and Monetizing Intellectual Property, Joe Zahner

Explore various types of intellectual property and how to protect it. Topics include how to value intellectual property and steps in the procurement process. Learn how to avoid and defend against others' intellectual property to mitigate freedom to operate.

#### 1:45 PM Employee Retaliation, Marcia Washkuhn

Retaliation claims are the most common type of charge filed with the EEOC. In this presentation we will discuss strategies for avoiding and defending against workplace retaliation claims, and provide guidance for developing effective policies and procedures to minimize risk.

#### 2:15 PM Preparing for a Visit from ICE, *Clete Samson*

U.S. Immigration and Customs Enforcement (ICE) is expected to increase enforcement measures against employers suspected of employing unauthorized workers by conducting operations or "raids" on employers' business premises. ICE's enforcement actions may come in the form of I-9 audits or large-scale immigration arrests which could dramatically affect an employer's workforce. Learn how to prepare for a visit from ICE, including: proper I-9 preparation and retention, responding to an ICE I-9 audit, and preparing for an ICE raid.

| 2:45 PM | Break  |
|---------|--|
| 3:00 PM | Ethics Trivia: Real Life Issues Facing Corporate Counsel,<br>Anna Berman and Jacy Moneymaker |
| T       |  |

Last year, we proved that ethics can be fun! Back for an encore presentation, we will continue to explore real-life cases with the same shock-and-awe, in a fast-paced game show format.

Networking Happy Hour

#### 4:00 PM

Parking and Lunch Provided

### June 20, 2017

### Presenters



Mitch Woolery serves as lead counsel to public and private companies, private equity funds and investors. He provides tax advice to his clients for mergers and acquisitions, recapitalizations and financings, and is the recent author of a white paper regarding tax reform under President Trump.





data security issues including online policies, marketing, data mining and behavioral advertising, cloud computing, and data breach prevention and



Robin Stewart regularly counsels clients in all aspects of eDiscovery ranging from data retention to collection, review and production, including outsourcing options, early case assessment and vendor selection.



Joe Zahner's practice focuses on technology transfer and commercialization, global patent procurement, licensing, portfolio development and due diligence, third-party actions, and freedom-to-operate, infringement/non-infringement, design-around and validity/invalidity opinion work.



Marcia Washkuhn has extensive experience handling a variety of labor and employment matters. She has had a high degree of success obtaining summary judgment in discrimination and retaliation cases filed with the EEOC and state and local regulating agencies.



Cuete Samson tocuses his practice in immigration law, worksite compliance, employment law, and litigation. He provides clients with key preventative advice to help them avoid liability associated with improper I-9 compliance.

Anna Berman's practice focuses on complex commercial litigation, insurance and coverage work, landlord-tenant disputes, auto finance, and creditor's rights issues. She advises on risk management strategies, conducting mediations and arbitrations, and representing clients through trial and appeal.



Jacy Moneymaker advises clients regarding health care governance, Stark Law compliance, HIPAA reporting and compliance, the Anti-Kickback Statute, 340B compliance and Medicare/Medicaid compliance.