



Marketing Secrets for Developing an Awesome Real Estate Practice

Join the **Women in Real Estate Law Practice Area Affinity Group** for a lively, telephonic roundtable discussing the best practices in developing a successful real estate practice, lessons that can be applied to all industries. Everyone wants to know the “secret sauce” for developing a dynamic and robust real estate practice. For those who choose to practice in law firms and as solo practitioners, how do you decide what marketing strategies to deploy?

This roundtable discussion will include a range of attorneys from solo and women-owned law firms to partners in medium-sized firms and in BigLaw. Speakers will share their marketing expertise, successes, and failures.

Featured speakers include:



Deborah S. Froling,
Partner,
Kutak Rock LLP



Peggy Israel,
Solo Practitioner



Krista Kim,
Founding Partner,
Valence Law
Group



**Mindy Wolin
Sherman,**
Partner,
Perkins Coie LLP



Pamela Westhoff,
Partner,
Sheppard, Mullin,
Rivhter &
Hampton LLP



Jo Ann Woodsum,
Owner
The Law Offices of
Jo Ann Woodsum

Moderator

Thursday, January 19, 2017
3:00 PM - 4:00 PM EST

Learn more and register at:
www.nawl.org/marketingsecrets